



**CANCER PREVENTION AND RESEARCH INSTITUTE OF TEXAS**

**CANCER PREVENTION AND RESEARCH INSTITUTION OF TEXAS (CPRIT)  
PRODUCT DEVELOPMENT PLAN**

Applicants from academic institutions proposing the development of a product which requires a regulatory filing must submit a product development plan (below). IF YOU CONSIDER INFORMATION SUBMITTED ON THIS DOCUMENT TO CONSTITUTE TRADE SECRETS, COMMERCIALY OR FINANCIALLY SENSITIVE INFORMATION, OR INFORMATION THAT IS OTHERWISE CONFIDENTIAL, PLEASE DESIGNATE THE INFORMATION ACCORDINGLY. Failure to do so does not constitute a waiver for purposes of Tex. Govt. Code. Chapter 552.110.

The product development plan must be submitted as a single document (PDF format) in conjunction with the application.

**PRODUCT DEVELOPMENT TRANSLATIONAL RESEARCH ABSTRACT**

<b>Investigator Name</b> <b>Investigator Address</b>		
<b>Academic/Institutional Affiliation</b>	<b>E-Mail</b>	<b>Telephone</b>

**PRODUCT**

**Technology and Product Description**

- What is your technological innovation, and how does it advance the relevant field of knowledge or practice?
- What is the specific problem or need that your innovation or new product will address?
- What is the current stage of development?
- What materials and methods will be used to produce or manufacture your product?

**Preliminary Proof of Principle:**

- What work has been conducted to advance the proposed product or technology and what have been the results (summarized).

**Regulatory Path****Reimbursement Strategy****MARKET PLAN****Estimated Market Size**

- Describe the segment and size of the market sector.

**Competition**

- Identify your potential competitors and describe how you will successfully compete with them.

**Explain Advantages over the Competition: Competing products in development or on market.****INTELLECTUAL PROPERTY****Applications and Scope****Summary of Approved IP****Future IP Plans**

**FUNDING**

<b>Amount Requested</b>
<b>Previous Funding: Who, when and how much, including research grants.</b>
<b>How will funds be used?</b>
<b>Major product development milestones to be achieved with funding</b>