

CANCER PREVENTION AND RESEARCH INSTITUTE OF TEXAS
COMPANY INVESTMENT LETTER OF INTENT

Investigator Name Address		
Academic Affiliation	Contact E-Mail jdoe@companyname.com	Contact Phone

PRODUCT:

Technology and Product Description <ul style="list-style-type: none">• What is your technological innovation, and how does it advance the relevant field of knowledge or practice?• What is the specific problem or need that your innovation or new product will address?• What is the current stage of development?• What materials and methods will be used to produce or manufacture your product?
Preliminary Proof of Principle: What work has been conducted to advance the proposed product or technology and what have been the results (summarized).
Regulatory Path
Reimbursement Strategy

MARKET PLAN:

Estimated Market Size <ul style="list-style-type: none">• Describe the segment and size of the market sector.
Competition <ul style="list-style-type: none">• Identify your potential competitors and describe how you will successfully compete with them.
Explain Advantages over the Competition: Competing products in development or on market.

INTELLECTUAL PROPERTY:

Applications and Scope
Summary of Approved IP
Future IP Plans

FUNDING:

Investment Amount To Be Requested <ul style="list-style-type: none">• Annual amount for each year of a multiple year request and total.
Previous Funding: Who, when and how much, including research grants.
Major commercial milestones to be achieved with funding